

CASE STUDY SPOTLIGHT

Memorial Houston Medical.



THE HEALTHCARE DOOR SPECIALIST

PROJECT OVERVIEW

Memorial Houston Medical.

Premium door solutions for a bespoke private healthcare environment.

SDS played a key role in delivering high-end, design-driven doorsets for a luxury private healthcare facility at 169 Fulham Road, London. This project blended architectural vision and practical function, requiring a bespoke, aesthetically pleasing doorset package with specialist finishes.

Customer:

Location: South Kensington, London.

Facility type: Private healthcare.

Project type: Demolition and fit out.

Architect:

Main contractor:

ABOUT THE PROJECT

**places
prehabilitation and postoperative care at the
heart of its approach - an ethos reflected in
the space itself, which has been purposefully
built to promote faster recovery.**

The scheme involved the demolition and full fit-out of a new private post-surgical and rehabilitation hospital facility in London. The facility is designed to support both physical and emotional healing in a home-like environment.

SDS was chosen to deliver elegant, durable doorsets that aligned with the client's vision for a premium patient experience.

High-quality finishes and standout material choices, including American Black Walnut and brass ironmongery, distinguished this project from standard healthcare environments.

“ The SDS team provided both a proactive and professional service throughout the duration of the project, providing technical knowledge and support from design to delivery. ”

Ben Hiscutt, Business Development Manager, We Intergr8



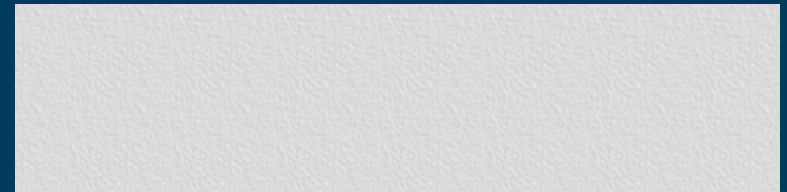
PROJECT DELIVERY

SDS supplied 70 door leaves and 51 doorsets across the new facility with a focus on balancing high-quality performance with a luxury finish.

- A combination of American Black Walnut door finishes were chosen for door facings, paired with a Gunpower frame for a modern contrast.



American Black Walnut.



Gunpower.

- Bespoke brass ironmongery was sourced and supplied, matching the client's vision for the facility.
- Accessibility and premium design considerations were integrated, such as overhead hoist rails in a matching finish to maintain visual cohesion.

PROJECT OUTCOMES

SDS healthcare doorsets supplied:

Specified for its high performance and flexibility to deliver premium finishes.

Key outcomes and benefits:

- ✓ Accomodation for 6 inpatients, in-house GP surgery and treatment rooms.
- ✓ Supported the architectural vision by supplying tailored finishes.
- ✓ Responsive project management ensuring fast delivery.
- ✓ Aesthetic, high-end enviroments to support patient recovery.



CONCLUSION

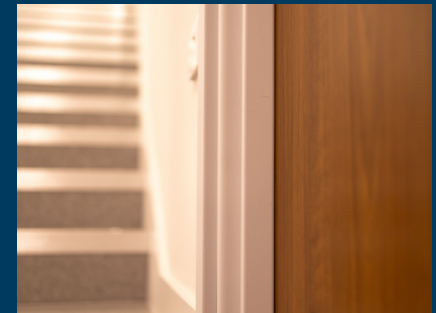
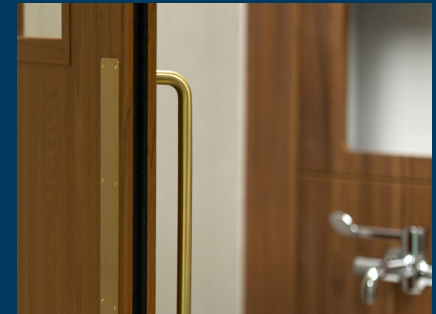
Summary.

The Memorial Houston Medical project highlights SDS's ability to operate at the intersection of healthcare compliance and premium design. Through bespoke finishes, specialist ironmongery and proactive project management, SDS delivered doorsets that meet both high level clinical requirements and luxury expectations.

“ We are proud to have designed MhM's new London hospital with dignity in mind, from the aesthetics to the treatment programmes.

People should not lower their expectations – from aesthetics to treatment – because they are in a hospital environment; when they are at their most vulnerable, they should, in fact, expect more. That is why we have elevated every detail of the patient experience, from prehabilitation to postoperative care and rehabilitation. ”

Danny Shebaclo, UK Business Development Lead, Memorial Houston Medical (MhM)



CONCLUSION



“ With 169 Fulham Road being Memorial Houston Medical’s flag ship medical facility in the UK, the architecture and interior design of the building had to reflect the client’s reputation for outstanding dedication and care for the patient experience. This required finishes of a high quality to create a look and feel that is more consistent with that of a luxury hotel than a medical facility.

When it came to the design and specification of the doors SDS were the obvious choice. SDS interpreted our requirements perfectly. Not only do the completed doors and ironmongery look fantastic, they meet the rigorous clinical standards required in a healthcare facility and are robust, ensuring the high-quality finish will be maintained for many years. ”

Amy Forrest, Associate, LSI Architects



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